



Geneva Centre for Autism Symposium 2024

Sheraton Toronto Centre Hotel | October 30-November 1, 2024



About Us

Empowering Inclusivity and Support for All Ages at Geneva Centre for Autism



Our Legacy: 50 Years of Leading Support

With five decades of experience, Geneva Centre for Autism stands as an international pioneer in crafting and delivering clinical and recreational programs for individuals across the Autism spectrum.



Community Impact in Greater Toronto Area

We support over 3,000 families in the Greater Toronto Area per year, providing comprehensive services tailored to meet the needs of individuals on the Autism spectrum and their caregivers.



Personalized Support, Endless Possibilities

We offer one-to-one support and implement innovative strategies to assist each individual in achieving their unique goals, offering reassurance to parents and caregivers.



About Symposium

The Geneva Centre for Autism's biennial International Symposium unites 1,000+ professionals, researchers, educators, parents, self-advocates, and service providers worldwide to share cutting-edge Autism research and clinical practices. For 35+ years, this event has driven progress in the Autism field while raising funds for our life-changing programs, serving 3,000+ families annually.

Support us, align your brand with Autism leadership, and enjoy extensive brand exposure through on-site and digital channels.



About Symposium

Our 2024 Symposium will feature:

- 20+ keynote addresses, panel discussions, and speaker sessions
- An interactive exhibit hall, with poster sessions and Artisan Market
- A networking lounge
- A VIP cocktail reception to commemorate our 50th anniversary

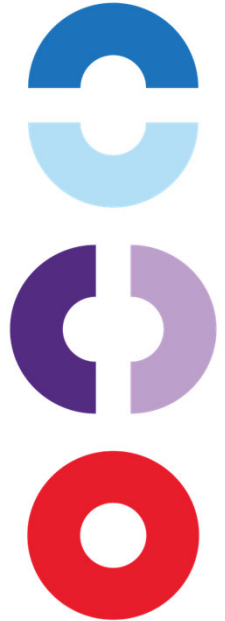


Sponsorship Overview

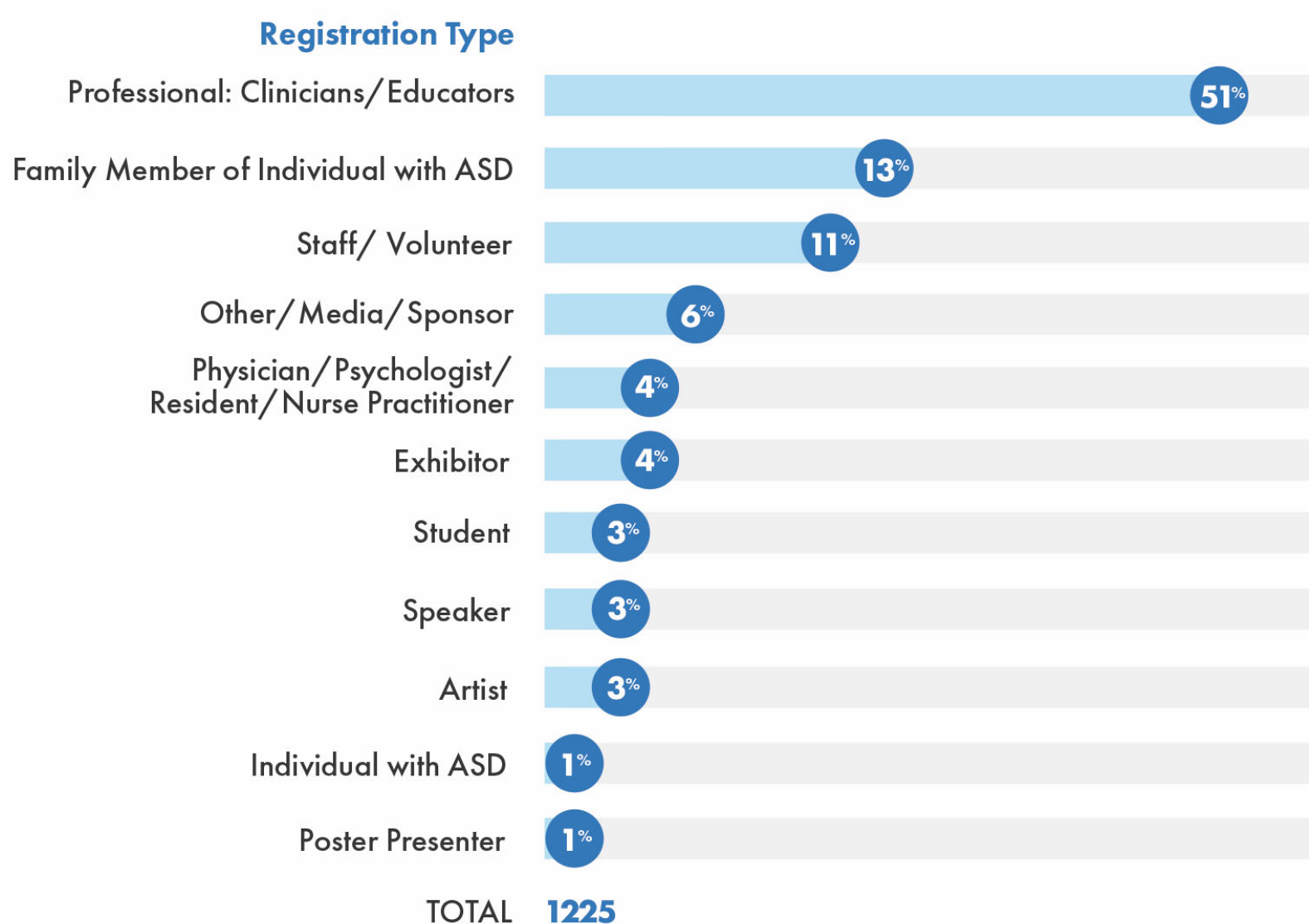
We offer a wide variety of customizable sponsorship opportunities tailored to fit your budget and align with your marketing and philanthropic objectives. We would be pleased to work with your team to find the right fit for you.

Prices range from \$2,500 to \$30,000+

Benefits include logo placement, advertisements, speaking opportunities, signage at the event, complimentary registrations, complimentary exhibitor booths, and dedicated social media posts.



Demographics of Past Symposium Attendees

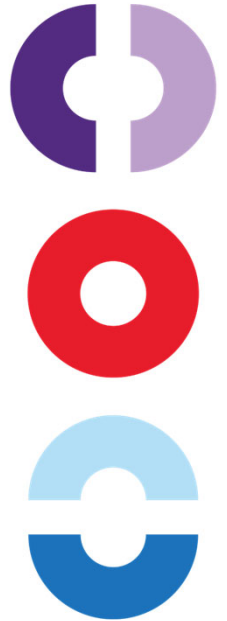


Presenting Sponsor \$35,000 (1 available)

As Presenting Sponsor of Symposium 2024, your company gains unparalleled visibility, while making a lasting impact on our organization and the Autism community as a whole. This sponsorship package demonstrates leadership and a commitment to progress in the Autism sector.

Benefits:

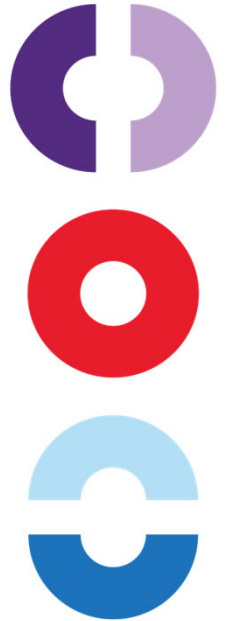
- Company logo on lanyards, co-branded with GCA.
- Logo prominently featured on all pre- and post-event communications, reaching 50,000 individuals.
- Company logo displayed on screens during session breaks and mealtimes.
- Full-panel advertisement in the Event program guide.
- Logo and hyperlink on the Symposium 2024 website.
- Featured article on Geneva Centre's website, social media, or in a targeted email blast.



Presenting Sponsor (continued)

Benefits continued.

- Onsite signage prominently featuring the company logo.
- Exclusive introduction of Opening day Keynote Speaker in front of 1,000+ audience.
- Complimentary exhibitor booth (1) with space for two (2) staff (***must be confirmed by June 1, 2024***).
- Four (4) complimentary registrations.
- Verbal reminder to delegates before breaks to visit your company's booth.
- Recognition during opening and closing remarks.
- Recognition on our social media channels
- Opportunity to insert a promotional item in delegate bags.
- Acknowledgement in GCA Annual Report.



Lunch Sponsor \$15,000 (1 available)

Savor the spotlight by sponsoring 3 daily lunch breaks, ensuring a direct connection with attendees during a prime networking opportunity.

Benefits:

- Logo prominently featured on all pre- and post-event communications, reaching 50,000 individuals.
- Exclusive opportunity to introduce a Keynote Speaker in front of a 1,000+ audience (*date TBC*).
- Company logo displayed on screens during session breaks and mealtimes
- Opportunity to distribute or display company info during lunch breaks.
- Company logo on dedicated Lunch Break Signage.
- Complimentary exhibitor booth (1) with space for two (2) staff (***must be confirmed by June 1, 2024***).
- Two (2) complimentary registrations.
- Recognition on our social media channels
- Verbal acknowledgment to delegates before breaks, encouraging them to explore your company's booth.
- Recognition during opening and closing remarks.
- Logo and hyperlink on the Symposium 2024 website
- Opportunity to insert a promotional item in delegate bags.
- Recognition in the GCA Annual Report.

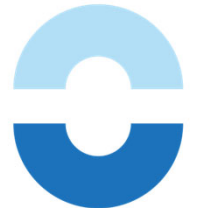
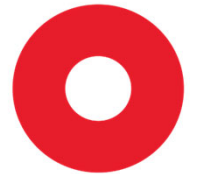


Employment and Volunteer Sponsor \$10,000 (1 available)

Our Symposium creates job opportunities for our employment program clients and engages with local volunteers that support our cause. As the dedicated sponsor for employment and volunteer initiatives, you can demonstrate your commitment to fostering career opportunities and community involvement.

Benefits:

- Logo featured on all pre- and post-event communications, reaching 50,000 individuals.
- Complimentary exhibitor booth (1) with space for 1 staff (**must be confirmed by June 1, 2024**).
- One (1) complimentary registration.
- Exclusive opportunity to introduce a Keynote Speaker in front of a 1,000+ audience (*day TBC*).
- Verbal reminder to delegates before breaks encouraging them to visit your company's booth.
- Recognition during opening and closing remarks.
- Company logo displayed on screens during session breaks and mealtimes
- Volunteer opportunities for sponsor employees throughout the conference.
- Logo and hyperlink on the Symposium 2024 website
- Recognition on our social media channels
- Opportunity to insert a promotional item in delegate bags.
- Acknowledgement in GCA Annual Report.



Quiet Room Sponsor \$5,000 (1 available)

Introducing a novel addition to this symposium — our exclusive Quiet Room sponsorship. This dedicated space offers a quiet retreat for anyone needing a sensory break during the conference.

Benefits:

- Logo featured on all pre- and post-event communications, reaching 50,000 individuals.
- Company logo on screens during session breaks and mealtimes.
- Company logo and link on Symposium 2024 website.
- Opportunity to name and brand the entrance to the Quiet Room with dedicated signage.
- Verbal announcement to delegates before breaks.
- Acknowledgement in GCA Annual Report.

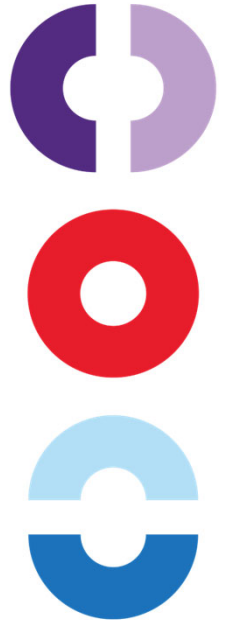


Panel Discussion Sponsor \$5,000 (multiple available)

Elevate your brand visibility by sponsoring a dynamic panel discussion where experts and thought leaders converge to explore the latest trends and innovations.

Benefits:

- Logo featured on all pre- and post-event communications, reaching 50,000 individuals.
- Company logo on screens during session breaks and mealtimes.
- Opportunity for company representative to moderate a panel.
- Logo placement on signage at the panel discussion.
- Company logo and link on Symposium 2024 website.
- Acknowledgement in GCA Annual Report.

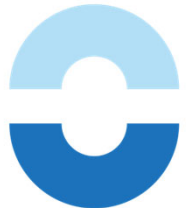
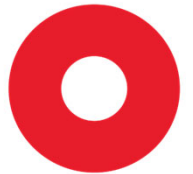


Artisan Market Sponsor \$3,500 (1 available)

As the Arts & Crafts Market sponsor, your brand will take center stage amidst a gallery of creativity, showcasing your commitment to the arts and cultural enrichment in the Autism community.

Benefits:

- Company logo on all email communications pertaining to Symposium pre and post event (reach of 50,000 individual people).
- Company logo on screens during session breaks and mealtimes.
- Company logo on Symposium 2024 website.
- Prominent signage placed in Arts & Crafts Market area.
- Acknowledgement in GCA Annual Report.

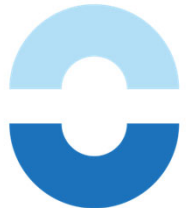
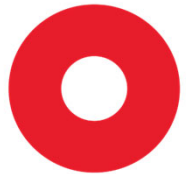


Coffee Break Sponsor \$3,500 (1 available)

Power up the networking vibe as the exclusive Coffee Break Sponsor. Your company will be the pulse of the twice daily coffee breaks and offer attendees a refreshing pause.

Benefits:

- Logo featured on all pre- and post-event communications, reaching 50,000 individuals.
- Company logo on screens during session breaks and mealtimes.
- Company logo on Symposium 2024 website.
- Verbal announcement to delegates before breaks.
- Prominent signage placed at coffee stations.
- Acknowledgement in GCA Annual Report.

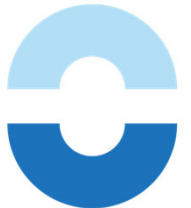


Session Sponsor \$2,500 (10+ available)

Elevate your brand as a Session Sponsor and support influential speakers who inspire and engage our diverse audience, fostering connections, ideas, and leaving a lasting impact.

Benefits:

- Logo featured on all pre- and post-event communications, reaching 50,000 individuals.
- Company logo on screens during session breaks and mealtimes.
- Company logo on Symposium 2024 website.
- Verbal announcement to delegates at the beginning of the Session.
- Opportunity to place sponsor banner in the session room.
- Opportunity for company to introduce speaker.
- Acknowledgement in GCA Annual Report.

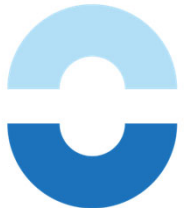
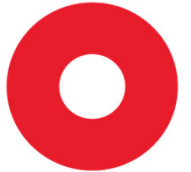


Exhibitor Booth \$1,100 (15 available)

Showcase your organization and network with over 1,000 attendees including clinicians, researchers, educators, parents, and self-advocates.

Your exhibitor booth includes the following:

- One (1) 8ft table, two (2) chairs, and tablecloth, located in a high traffic area
- Listing in the event guide and website
- Attendance for one (1) person including complimentary daily lunch and access to the Arts & Crafts Market. Does not include access to sessions
- Attendance for a second person offered at a discounted rate of \$500, with the same level of access as above
- Additional features such as power and digital signage can be arranged directly through Encore events, (rates start at \$164.00+HST). Please email symposium@autism.net for a list of available items to rent.



For More Information

We are open to other activations and are happy to customize any opportunities to best suit your needs.

Please contact us at symposium@autism.net to confirm or discuss sponsorship opportunities.

Thank you for your consideration of this request.

